

Message Text

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73

ACTION CU-04

INFO OCT-01 AF-06 ISO-00 /011 W
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R 161457Z JUL 75
FM AMEMBASSY LAGOS
TO SECSTATE WASHDC PRIORITY 216
INFO USIA WASHDC
ZDL/AMCONSUL IBADAN POUCH
ZDL/AMCONSUL KADUNA POUCH

UNCLAS LAGOS 6761

KADUNA PASS KANO

E.O. 11652: N/A
TAGS: OEXC, NI
SUBJ: MULTI-REGIONAL TELEVISION PROJECT

REF: (A) LAGOS 6697 (B) STATE 142488
(C) LAGOS 5756

1. AS INDICATED REF.A., POST SUBMITS PART I INFO. OM MALLAM
ZAKARI DANLADI MUHAMMED AND MS. OLA EDU:

(A) MALLAM ZAKARI D. MUHAMMED

FULL NAME : MALLAM (MR) ZAKARI DANLADI MUHAMMEND

PRESENT POSITION: PRODUCER/DIRECTO FOR KANO TELEVISION ON
TRAING ASSIGNMENT AT RADIO TELEVISION, KADUNA (RKTV)

DATE AND PLACE OF BIRTH: 1942; KADUNA, NORTH CENTRAL STATE
PRESENT CITIZENSHIP: NIGERIAN NONE PREVIOUS
PAST POSITION: SENIOR TV CAMERAMAN/ASSTANT PRODUCER

PREVIOUS TRAVEL TO THE US : NONE
PREVIOUS TRAVEL TO OTHER COUNTRIES ; GHANA 1957
PREVIOUS USG GRANT : NONE

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VISA ELEGIBILITY : NAME CHECK SATISFACTORY, VISA ELEGIBLE

REASONS FOR NOMINATION : THIS NOMINATION CAN BE JUSTIFIED
ON BASIS GREAT NEED KANO STATE HAS FOR TRAINED TV PERSONNEL WHEN
STATE'S NEW
TV STATION OPENS EARLY 1976 AND UPON VERY IMPORTANT
ROLE ZAKARI MUHAMMEND WILL PLAY AS SENOR PRODUCER/DIRECTOR OF STATION.

CHIEF INFORMATION OFFICER KANO STATE NOMINATED MUHAMMEND ON BASIS
HIS EXCELLENT JOB RECORD AT KADUNA TV AND ATC. KANO. AFTER
JOINING TV KADUNA AS BOOM (MIKE) OPERATOR, HE ROSE TO SENOR
CAMERAMAN AND WAS RESPONSIBLE FOR TRAINING JUNIOR CAMERAMEN.
AS ASSISTANT PRODUCER ATC CLOSED CIRCUIT TV STATION AND
AUDIO-VISUAL SECTION, HE WORKED CLOSELY WITH AMERICAN TEAM FROM
OHIO UNIVERSITY FOR OVER TWO YEARS. ZAKARI MUHAMMED'S
NOMINATION FOR THIS GRANT COMES WITH FULL SUPPORT OF CHIEF
INFORMATION OFFICER AND PERMANENT SECRETARY FOR INFORMATION AND
BOTH WANT HIM TO HAVE TYPE OF TRAINING HE CAN RECEIVE UNDER THIS
PROGRAM TO IMPROVE HIM TECHNICALLY AND TO BROADEN HIS CULTURAL
HORIZON.

(B) MISS O. EDU
FULL NAME : MISS OLA EDU
PRESENT POSITION : SENOR PRODUCER (TELEVISION)
NBC-TV, LAGOS

DATE & PLACE OF BIRTH: [Sensitive Information Removed Per NARA 6 SEP 2013]; EPE, LAGOS STATE

PRESENT CITIZENSHIP NIGERIAN ; NONE PREVIOUS
PAST POSITIONS : PRODUCER (TV 1972;
ASSISTANT PRODUCER (TV) 1963

PREVIOUS TRAVEL TO THE US: NONE
PREVIOUS TRAVEL TO OTHER COUNTRIES : UNITED KINGDOM 1958-60
WESTERN GERMANY 1973
SPAIN 1968; FRANCE 1961
GHANA, TOGO, DAHOMEY, 1964

PREVIOUS USG GRANT : NONE

VISA ELIGIBILITY : NAMECHECK SATISFACTORY, VISA ELIGIBLE
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REASON FOR NOMINATION: POST CONSIDERS OLA EDU A PROMISING
FUTURE EXECUTIVE IN TELEVISION, NOT ONLY
IN THE AREA OF WOMEN'S AND YOUTH PROGRAMS, BUT POSSIBLY IN AREA
OF PROGRAM PLANNING. WHILE SHE HAS HAD SOME YEARS' EXPERIENCE
IN TELEVISION PRODUCTION, SHE WOULD CERTAINLY BENEFIT FROM INTENSIVE
EXPOSURE TO AMERICAN TECHNIQUES AND THEORY OF BROADCASTING. SHE
HAS HAD NO TELEVISION TRAINING ABROAD AND NBC STRONGLY SUPPORTS
HER NOMINATION FOR U.S. PROGRAM. WHILE NBC HAS FAIRLY LARGE

STAFF, THERE IS NEED FOR UPGRADING PROFESSIONAL STANDARDS AND FOR INTRODUCING INNOVATIVE TECHNIQUES. MISS EDU HAS BACKGROUND TO LEAN NEW TECHNIQUES AND WOULD BE IN POSITION TO PASS THEM ON TO OTHER STAFF MEMBERS.

U.S. OBJECTIVE: GRANTS TO MUHAMEND AND EDU WOULD COMPLEMENT OTHER CY PROJECTS IN MASS COMMUNICATION FIELD, PURPOSE OF WHICH TO EXPOSE INFLUENTIAL MEDIA LEADERS TO AMERICAN SYSTEM/EXPERTISE. IN RAPIDLY EXPANDING MEDIUM OF TELEVISION IN NIGERIA, THIS OBJECTIVES GAINS ADDED URGENCY. PARTICIPATION IN SYRACUSE PROGRAM WOULD PROVIDE DETAILED INTRODUCTION TO NOT ONLY AMERICAN TECHNIQUES, BUT DEMONSTRATE POTENTIAL FOR USE OF AMERICAN "HARDWARE" AND "SOFTWARE" FOR ACQUISITION BY LOCAL STATIONS. IN ADDITION, GRANTEES WOULD BECOME BETTER ACQUAINTED WITH AMERICAN SOCIETY AND THUS BE IN BETTER POSITION TO NOT ONLY INTERPRET U.S. BUT EVALUATE AND PROGRAM AMERICAN MATERIAL OR SUBJECTS ON THEIR STATIONS.

ALTERNATES ARE:

1. MR. BODE ALAKE
PRODUCER
NBC-TV
LAGOS

3. MALLAM IBRAHIM A. YUSUF
CHIEF INFORMATION OFFICER
MINISTRY OF INFORMATION
SOKOTO, NORTH WESTERN STATE
CROSBY

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NNN

Message Attributes

Automatic Decaptioning: X
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Decaption Date: 01 JAN 1960
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Disposition Event:
Disposition History: n/a
Disposition Reason:
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Margaret P. Grafeld
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